

The Office of the Governor **Proclamation**

Executive Department State of Idaho State Capitol Boise

WHEREAS, throughout its long and distinguished history, the Idaho Beef Industry has had tremendous impact on local communities and the economy of Idaho; and

WHEREAS, there are currently approximately 2.12 million head of cattle in Idaho valued at \$2.63 billion dollars; and

WHEREAS, for over 100 years, Idaho cattle ranchers have formed a natural partnership of land stewardship and productivity through generations of ranching families that care for our natural resources and quality of life; and

WHEREAS, Idaho cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious and safe Beef products to consumers; and

WHEREAS, Beef is a significant source of many important nutrients – protein, zinc, iron, selenium, phosphorus and B-vitamins - that are essential to good health, and Beef's role in a balanced and varied diet has been confirmed by leading health organizations; and

WHEREAS, the Idaho Beef Industry, with funding provided by producers through the beef checkoff, works to increase consumer demand for beef through promotion, education and research programs;

WHEREAS, the Idaho Beef Council will celebrate the 40th Anniversary of its first meeting on July 21, 2007;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim July 2007,

IDAHO BEEF MONTH

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this first day of July in the year of our Lord two-thousand and seven and of the Independence of the United States of America the two hundred thirty-first and of the Statehood of Idaho the one hundred seventeenth.

C.L. "BUTCH" OTTER GOVERNOR

BEN ÝSURSA SECRETARY OF STATE